



THE PROCESS

- **Schedule a consultation:** I will consult one on one with you about your goals and then quote a price based on the requirements, time and labor necessary to complete the video to your satisfaction.
- **Figure out your needs and budget:** What is the subject matter? Is your video for personal use, a marketing video, or a corporate video? Will you need to shoot in multiple locations? Will you require b-roll footage? **COST CALCULATOR:** [Link Here](#)

CAMERA OP AND EDITING SERVICES OFFERED

- **Corporate Video Production**
Examples: Corporate overviews, corporate landing page videos, training videos, interviews, client testimonials, conferences, seminars, workshops, product and services demos
- **Commercial Video Production**
Examples: Broadcast & online product and services commercials, social media promos, multi-use promos, product demos, explainer videos, app demo videos
- **Large-Scale Event Production**
Examples: Trade shows, Conferences, Seminars, Festivals, Concerts, Galas, Art shows, outdoor festivals
- **Professional Services Production**
Examples: Medical services, Dental practices, medical and dental procedures, medical and dental equipment, law firms, insurance agencies, real estate agencies, health services, healthcare facilities, fitness and exercise industry
- **Crowdfunding Videos**
Examples: kickstarter, indiegogo, gofundme, private capital fund campaigns
- **Aerial and Drone Videography and Photography**
Examples: real estate, property, corporate offices, commercials, industrial applications
- **Artistic & Creative Video Production**
Examples: Concerts, recitals, recording studio shoots, behind the scenes, Art shows



Videography and Editing Packages

| <u>TOTAL VIDEO RUNTIME</u> | <u>SHOOTING TIME</u> | <u>ESTIMATED COST</u> |
|----------------------------|----------------------|-----------------------|
| 1 minute | 2 hours | \$250 |
| 2 minute | 4 hours | \$425 |
| 4 minute | 8 hours | \$650 |

- One camera, one shooter
- Basic mic and sound setup,
- Basic three-point lighting setup
- On-location up to 100 miles
- Full basic editing services with 1 revision
- Basic motion graphics
- Concept video treatment
- Voiceover recording
- Royalty-free soundtrack overlay
- Video formatting to prepare for upload

Videography Packages

| <u>SHOOTING TIME</u> | <u>ESTIMATED COST</u> |
|----------------------|-----------------------|
| 2 hours | \$200 |
| 4 hours | \$325 |
| 8 hours | \$550 |

- One camera, one shooter
- Basic mic and sound setup,
- Basic three-point lighting setup
- On-location up to 100 miles
- Concept video treatment
- Voiceover recording

Standard Service Rates

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| Videography Hourly | \$160/hr shooting first 2 hrs 75/hr after |
| Standard Editing Hourly | \$65/hr |
| Standard Editing based on project length | \$50 per min of final cut |
| Script, planning, scheduling, concept, storyboarding. | \$50/hr |



Full Service Rates

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| <p>Videography Full Day Rate Up to 8 hours of setup and/or production.</p> | <p>\$550.00 Per videographer</p> |
| <p>Videography 1/2 Day Rate Up to 4 hours of setup and/or production.</p> | <p>\$325.00 Per videographer</p> |
| <p>Videography Hourly Rate</p> | <p>\$160/first 2 hours \$75/hr. after 2 hours Per videographer</p> |
| <p>Script, planning, scheduling, concept, storyboarding.</p> | <p>\$50/hour</p> |
| <p>Standard editing Color grading, Transitions, Basic titles, Audio mixing.</p> | <p>\$65/minute in length of final video</p> |
| <p>Complex editing Color grading, Chroma Keying, Transitions, Motion titles, Audio mixing, Hand drawing animation overlays, Motion graphic/effect overlays, Distort effects, Motion tracking, Time remapping, Masking, Rotoscoping, etc. (contact me for full list of specific effects)</p> | <p>\$150-350/minute in length of final video Price varies depending on scope of the project.</p> |
| <p>VFX/Motion Graphics Anything from removing unwanted items from a frame to as complex as creating a 3D virtual set.</p> | <p>\$150-500/30 seconds worth of visual effects Price varies depending on scope of the project.</p> |

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| <p>Basic Editing Simple video cuts, Color grading, Audio mixing.</p> | <p>\$50/minute in length of final video</p> |
| <p>Stock Footage, Graphics, Photos and Music</p> | <p>\$40/Hour of research + Cost of each item Costs vary depending on the source, use, etc.</p> |
| <p>Graphic Design/Photoshop Anything from removing unwanted items in a picture to creating visual effects.</p> | <p>\$15-100/Picture Price varies depending on design.</p> |
| <p>Poster/Flyer Design I Will Design A Professional flyer/poster.</p> | <p>\$25-100/Picture Price varies depending on design.</p> |
| <p>Voice-Over Professionally recorded voice overs</p> | <p>\$15-75/minute read Price varies depending on who we use.</p> |
| <p>Urgent Delivery Typically, the turnaround time for videos is anywhere from 1-3 weeks depending on the project. But if you need it done faster I can prioritize your project and get it done within 1-3 days.</p> | <p>\$50-200 Price varies depending on scope of the project.</p> |
| <p>Editing revisions The first revisions are free if it's nothing too major.</p> | <p>\$25-150 Price varies depending on revisions.</p> |
| <p>Driving Mileage For video shoots beyond a 25-mile radius.</p> | <p>\$1/Mile</p> |

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| <p>Overnight Stays All basic expenses, lodging, meals, etc. Reimbursed by Actual Receipt Long Distance Travel Anything not within driving distance. Cost of plane tickets +</p> | <p>\$300/day</p> |
| <p>Your Hard Drive Hard Drive Delivery Most projects are delivered via the Internet; however, if you require hard drive delivery, that is offered as well.</p> <p>A copy of your final video + all the project files & raw video files to your personal hard drive (Projects under 2TB).</p> | <p>\$25</p> |
| <p>Provided Hard Drive A copy of your final video + all the project files & raw video files to a hard drive I will provide (Projects under 2TB).</p> | <p>\$125</p> |
| <p>Flash drive A copy of your final video on a flash drive I will provide.</p> | <p>\$20</p> |
| <p>DVD/Blu-ray copy Your video will be converted to DVD or Blue-ray format</p> <p>Interactive Menu Upgrade Custom menu creation and interactive links to program material. Custom video, graphics, and titles can be added.</p> | <p>\$10/copy</p> <p>\$25</p> |