

# BRIANA BOTSFORD

## Video Editor

Atlanta, GA • (404) 798-8196 • bbotfordart@gmail.com

### WORK HISTORY

---

- 08/2018 to Current **Library Associate / Virtual Program Marketing Liaison and Video Editor**  
**Fulton County Government** – Atlanta, GA
- Maintain accurate records of library inventory
  - Market library services to patrons through multiple media formats
  - Coordinate, create, and schedule content for company website and social media
  - Complete final edits on video projects for social media platforms
  - Design creative digital displays used for on-line advertising for local libraries
  - Design website layouts, templates, and unique branded looks
- 09/2017 to Current **Lead Producer / Video Editor**  
**DragonConTV News** – Atlanta, GA
- Review scenes for pacing, entertainment value/continuity, trim shots and edit content
  - Plan and schedule volunteer crew members and equipment to accommodate filming schedules
  - Edit content in real time at events to deliver high-quality media content within short timeframes
  - Organize assets by collecting data from camera media, transcoding video and audio files and managing file backup
  - Participate in creative meetings to develop ideas and define project deadlines
- 10/2015 to Current **Video Editor / Crew Member**  
**Cogito Creative Studios** – Atlanta, GA
- Edit video and graphics including visual effects and color correction
  - Review and finalize edits of productions including corporate, commercial, and political campaigns
  - Strategic planning of independent shorts aimed towards competitions
  - Manage set dressing and costuming
  - Lead makeup artist for productions
- 01/2015 to 10/2021 **Video and Photo Editor/Crew Member**  
**Weir Media** – Lawrenceville, GA
- Independently contracted and freelance video/photo editing services
  - Storyboard within television, music, film, and advertising
  - Pre-produce, produce, edit independent shorts/features
  - Website design and maintenance
  - Loading in and out equipment
  - Manage set dressing, cameras, audio, lighting, and switching graphics
- 06/2015 to 02/2017 **Video Editor /Camera Op. / Floor Director / Prod. Assistant**  
**Georgia Public Broadcasting** – Atlanta, GA
- Independently contracted video editing work for clients and television segments
  - Crew member for studio setup/breakdown (lights, cameras, audio etc.)
  - Camera and jib operation on live broadcast
  - Floor director for live television

### SKILLS

---

Adobe Premiere	Directing/A.D.
Adobe After Effects	Producing/Assistant
Adobe Photoshop/Lightroom	Script Writing
Adobe Illustrator	Camera/Jib Operation
Final Cut Pro	Events Coordination
Vegas Pro	Marketing
Pro Tools	Web Design
Graphic Design	Transcription
Storyboarding	Real time edits

### EDUCATION

---

- 05/2016 **Bachelor's Degree: Video Production and Digital Filmmaking**  
**The Art Institute of Atlanta**